



Prof. Nagla Harb Sayed Ahmed

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Profile

Professor who combines academic experience in various academic institutions, military institutions, and private sector, with a proven record of effective leadership and communication skills, coupled with a multi-cultural personality, and sharp ability to design and implement evidence- based reform strategies and programs, as well as build network connections with the external environment. Investment and finance, as well as Tourism Economics, are areas of specialization with multidisciplinary knowledge.

Work Experience

Director of International Economic Relations Center Institute of National Planning Egypt INP	06/2022- Present
Vice Dean (Secondment) College of Business, Economics and Information Systems, MUST University	01/2017 –08/2021
Head of Finance and Investment Department College of Business, Economics and Information Systems, MUST University	09/2016 –08/2021
Professor of Finance and Investment College of Business, Economics and Information Systems, MUST University	02/2012-08/2021
Professor of Tourism Economics (Permanent) Faculty of Tourism and Hotels, Alexandria University	2000–present
Visiting Professor Defense College, Nasser Higher Military Academy	2013–present
Visiting Professor Higher War College, Nasser Higher Military Academy	2016- present
Visiting Professor, Business Department Faculty of Business and Economics, Arab Academy for Science and Technology	2010–2016
Visiting Professor National Institute for Social and Criminal Studies	2017
Visiting Professor Institute of Diplomatic Studies	2015–2016
Visiting Professor Middle East Studies Center, Ain Shams University	2013– 2018
Financial Advisor Cooperation for Investment Co.	2012–2020
Board Member The Egyptian Saudi Finance Bank (Al Baraka)	2005
Professor, Alex. University	
Associate Professor, Alex. University	2015–2020
Lecturer Alex. University	2009–2015
Assistant Lecturer, Alex. University	2002- 2009
Demonstrator, Alex. University	2000 - 2002

Academic Ranks

Education

PhD, Alexandria University	2009
<i><u>The Build, Operate and Transfer (BOT) Systems in Tourism Airport Projects with Application on the Egyptian Experience (An Analytical / Evaluative study)</u> -Excellent Degree and a Recommendation to be printed and distributed on the expenses of the university</i>	
MSc, Alexandria University	2002
<i><u>The Economic, Social and Environmental Feasibility Studies for Tourism Projects (Integrated Feasibility Studies)</u>, Alexandria University</i>	
Complimentary Studies in Economics and Public Finance Faculty of Commerce, Alexandria University	2001 - 2004
BSc. Faculty of Tourism and Hotels, Alexandria University	1998

Training

Leading and Flourishing in Difficult Times, Harvard University's Institute for Social Science	2021
Supreme Leadership and Corruption Fighting	2017
Administrative Control Authority	
TOT in Women Empowerment	2015
Arab Women Organization	
National Security and Strategic Planning	2014
Nasser Higher Academy	
Leaders Preparation Course	2001
Leaders Preparation Center	
Leadership Skills Development, Alex University	2020
Electronic exams, Alex University	2020
Leadership and Strategic Thinking, Alex University	2020
University laws and regulations, Alex University	2020
International Publication of Scientific Research, Alex University	2020
Digital Content Design and Production, Alex University,	2020
Competitive Projects Preparation for Research Finance, Cairo University	2014
Conferences Organization, Cairo University	2014
Quality Criteria in Teaching, Cairo University	2014
University Management, Cairo University	2014
Students Evaluation and Exams Systems, Cairo University	2014
Credit Hours System, Cairo University	2014

The Arab Academy for Management, Banking and Financial Sciences Risk management in investment	2009
The Egyptian Capital Market Association (ECMA), Financial Analysis	2008
Teaching with Technology, Alex University	2008
Code of Ethics, Alex University	2008
Effective Presentation skills, Alex University	2008
Effective Teaching, Alex University,	2008
Time and Conference Management, Alex University,	2008
Financial and Legal affairs, Alex University	2008

Supervision & Discussion

Proposed Strategy for Egypt to Capitalize on the African Continental Free Trade Area, Nasser Higher Military Academy, 2021

Maritime Territorial Disputes and its Security Implications on Countries of South China Sea, Nasser Higher Military Academy, 2021

Proposed strategy for developing the economic zone and Logistical centers in the Suez Canal region, Nasser Higher Military Academy, 2021

Proposed Strategy for Pakistan to Capitalize on the China Pakistan Economic Corridor, Nasser Higher Military Academy, 2021 (Supervisor)

Proposed Strategy to Curb the Effects of Internal Conflicts in Nigeria, Nasser Higher Military Academy, 2021 (Supervisor)

Proposed Strategy to Enhance Foreign Direct Investments in Nigeria, Nasser Higher Military Academy, 2021 (Supervisor) (Awarded as the best research)

Assessing Tanzania's Foreign Policy in the Nile Basin Countries, Nasser Higher Military Academy, 2021

Proposed Strategy to Enhance Regional Integration and Economic Development of Economic Community of West Africa States (ECOWAS), Nasser Higher Military Academy, 2020 (Supervisor) (Awarded as the best research)

The Impact of Water Scarcity in Pakistan on its National Security, Nasser Higher Military Academy, 2020

Proposed Strategy to Counter the Impacts of Climate Changes on Tanzania, Nasser Higher Military Academy, 2020

Proposed Strategy to Enhance the Manufacturing Sector in Nigeria, Nasser Higher Military Academy, 2019 (Supervisor) (Awarded as the best research)

Proposed Strategy to Counter the Impacts of Radical Change (Extremism) on Kenyan National Security, Nasser Higher Military Academy, 2019

Proposed Strategy for Agricultural Development within the Inclusive Development in Nigeria, Nasser Higher Military Academy, 2019

Proposed Strategy for Developing Tourism in Jordan and its impacts on Jordanian economy, Nasser Higher Military Academy, 2019

Proposed Strategy to Combat Financial and Logistical flows to Terrorism Organizations in Pakistan, Nasser Higher Military Academy, 2019

Impact of Corruption on Nigeria's National Security and Strategy for Combating It, Nasser Higher Military Academy, 2018 (Supervisor) (Awarded as the best research)

Impact of Unemployment on Nigeria's National Security and Strategy for Combating It, Nasser Higher Military Academy, 2018 (Supervisor)

The Role of Foreign Direct Investments in the Development of Land Transport Sector: An Applied Study on Egypt - Faculty of Economics and Political Science - Cairo University 2018.

The Relationship between the Dimensions of the Integrated Promotional Mix and the Improvement of Perceptual Image of Tourist Services: The Egyptian Case, Faculty of Economics and Political Science - Cairo University 2018.

Impacts of Iranian policies in the Horn of Africa on the Security of the Gulf Region, Faculty of Economics and Political Science, Cairo University 2018

Proposed Strategy for Oman to Counter Economic and Social Challenges and Threats, Nasser Higher Military Academy, 2017

Proposed Strategy to Enhance the Relationship between South Sudan and Egypt, Nasser Higher Military Academy, 2017

Proposed Strategy to Manage Crisis in Oman, Nasser Higher Military Academy, 2017

The Impact of Globalization on the Nigerian National Security, Nasser Higher Military Academy, 2017

International and Regional Economic Integrations and their Impact on the Egyptian Economy, Nasser Higher Military Academy, 2017

The Root Causes and Proposed Solutions to Civil Wars and Coups in Central African Republic, Nasser Higher Military Academy, 2017.

Proposed Strategy for Economic Development in Central African Republic, Nasser Higher Military Academy, 2017

E-Government and its Role in Comprehensive Development in Oman, Nasser Higher Military Academy, 2015

Proposed Strategy to Combat Economic and Social Threats and Challenges in Kuwait - Nasr Higher Military Academy, 2016 (Supervisor) (Awarded as the best research)

Proposed Strategy to Combat Terrorism in Sinai - Nasser Higher Military Academy, 2016.

Researches & Publications

New and Renewable Energy Resources and their Implications for Comprehensive Development in Egypt, Nasser Higher Military Academy, 2016

Education Development within the Inclusive Development in Nigeria, Nasser Higher Military Academy, 2015

Comprehensive Development in Sinai under the Current Conditions and their Impact on National Security, Nasser Higher Military Academy, 2015

Proposed Strategy for Tourism Development in Jordan, Nasser Higher Military Academy, 2014

Proposed Strategy for Tourism Development in Egypt and its impact on the Egyptian Economy, Nasser Higher Military Academy, 2014

Nagla Harb, Macroeconomic Determinants of Tourism Private Investment in Egypt: An ARDL Model, 2020

Nagla Harb & Tarek Abdeen, Perceived Financial Sustainability in Tourism Enterprises: Do Green Human Resource Management Practices Really Matter, 2019

Nagla Harb, Exchange Rate Volatility and Tourism Stock Performance: Evidence from Egypt, 2019

Nagla Harb, Dynamic Relationship between Interest Rate and Tourism Stock Performance: Empirical Evidence from EGX, 2019

Nagla Harb, Sustainable Bonds: Mapping the Future of Sustainable Tourism Projects Finance in Egypt, 2019

Nagla Harb, Sharing Economy in Tourism and the Poor: Opportunities and Threats, 2018

Nagla Harb, Economic Impact of Extremism and Strategy to Combat It in Egypt 2018

Nagla Harb, Craft Industry Development for Competitive Export Products, 2017

Nagla Harb, Challenges and Opportunities for Geotourism Development in Siwa, 2017

Nagla Harb, Tourism against Terrorism: Exploring the Potentials of Tourism to Thwart Terrorism in Destinations, 2017

Nagla Harb, The Economic Impacts of Terrorism in Egypt, 30 years' time series analysis, 2015

Nagla Harb, Exploring the Perils of Co- Creation in the Egyptian Tourism Context, 2014

Nagla Harb & Tarek Elsherae, The Application of the New of Accommodation Rating System "New Norm - N.N" in Alexandria hotels, 2014

Nagla Harb & Tarek Elsherae, The Attitude of Tourism and Hotel Service Providers in Egypt towards Halal Tourism 2013

Nagla Harb, Using Integrated Marketing Communications to Improve the Image of a Destination after Crisis: A Case Study from Egypt after the 25th January Revolution, 2013

Nagla Harb, Tourism Crisis Management Strategies: the Case of Travel Agencies in Egypt, 2013

Nagla Harb, Pro-Poor Tourism Strategies Effectiveness: A case study from Egypt" Siwa Initiative", 2013

Nagla Harb, Special Events and Conferences Management, 2013

Nagla Harb, The Economic, Social, Environmental feasibility Studies of Tourism Projects, 2010

Nagla Harb, A Systematic strategy to Manage the Impacts of the Financial Crisis on the Tourism Sector in Egypt, 2009

Organization and Participation in different workshops & seminars:

The Social Responsibility of Egyptian Universities towards Illiteracy between Reality and Expectations - MUST 2020

Technology Innovation and Entrepreneurship Workshop - Ministry of Communications – 2020 (Organizer)

Workshop on the Impact of Digital Transformation and Artificial Intelligence on Economic and Social Life - MUST 2020 (Organizer)

The Impact of Global and Local Events on the Performance of the Egyptian Stock Exchange - MUST University 2020 (Organizer)

Career Planning and Labor Market Skills, Conference Center, Cairo University, 2020 (Key Speaker)

E-Learning Workshop - MUST 2019 (Organizer)

The Power of Information and Reporting in the Financial Market- MUST, 2019 (Organizer)

Small and Medium Enterprises Authority Work Shop, Unlock Your Future - MUST 2018 (Organizer)

Fekretek Sherketk Initiative workshop - MUST 2018 (Organizer)

Technical and Fundamental Analysis Workshop- MUST, 2018 (Organizer)

Mechanisms of Negotiation and Crisis Management- MUST 2018 (Organizer)

Interactive Learning Resources- MUST 2018(Organizer)

Interactive Learning Objectives Techniques and Resources- MUST 2017(Organizer)

Global Financial Markets Trends and Analysis 2017(Organizer)

Entrepreneurship Workshop: Opportunities and Experiences MUST 2017(Organizer)

Entrepreneurship grants workshop - MUST University 2017(Organizer)

Fundamentals of Financial Analysis Workshop - MUST University 2017(Organizer)

Workshops & Seminars

Conferences

Stock Exchange Step-by-Step Course 2017(Organizer)

Mechanisms of Trading in the Egyptian Stock Exchange- MUST, 2017(Organizer)

Alexandria Carnival Cleopatra's Dream, Mega Event, 2017 (Organizer)

Evaluating the Efficiency and Effectiveness of Reform Policies in Egypt, Association for Economics, Statistics and Legislation – 2017 (Key Speaker)

Obstacles to Tourism Development in Egypt, The Supreme Council of Culture 2017(Key Speaker)

The Bill of Terrorism and the Punitive Policy of the Egyptian Legislator in Facing Terrorist Crimes, Association for Economics, Statistics and Legislation – 2017 (Key Speaker)

The Role of the Media in Confronting Rumors –Middle East Studies Center, Ain Shams University – 2016 (Key Speaker)

Evaluating the Economic Performance of the Government of Sherif Ismail – (round Table) Middle East Studies Center - Ain Shams University, 2016 (Key Speaker)

Participation in national & international professional and academic conference including the following:

The Role of African Rapprochement in Supporting Entrepreneurship in the continent, EABA, 2021

Investment in Africa Conference 2019- Egypt 2019

The 1st African Forum on Combating Corruption - Egypt 2019

The 13th session of the International Conference on Money and Banking titled “Less Cash Society,”-Cairo 2019

The fourth forum for Non-Bank Financing Instruments, titled “Innovative Financing, a New Vision to Support Investment”- Cairo 2019

Gulf-African Investment Decision Makers Forum- Morocco 2018

The Second World Youth Forum - Sharm El-Sheikh 2018

Investment Conference (Africa 2018)- Sharm El-Sheikh 2018

Hekayt Watan Conference - Cairo 2018

The role of Egyptian universities in linking education to the labor market, Middle Eastern Studies Center, Ain Shams University 2018 (Key Speaker)

The Third Egypt Investment Forum, Federation of Egyptian Chambers of Commerce- Cairo 2018 (Speaker)

The Eleventh African Union Simulation Model - Cairo 2018 (Key Speaker)

The annual Strategic Conference of the Ministry of Defense Research Authority- Cairo 2018 (Research)

The Ninth International Conference of the Federation of Arab Tourism entitled (The Future of Tourism in Light of Global Changes) , 2018 (Research)

The First International Tourism Conference - Alexandria University, Matrouh Branch - entitled (Balanced Development of Siwa Oasis on the Map of International Tourism), 2017(Research)

Investment Conference (Africa 2017)- Sharm El-Sheikh 2017

First World Youth Forum 2017

Tenth African Union simulation model - Cairo 2017 (Key Speaker)

International Conference on Middle East and Southeast Asia (ICoMS) “Actualizing the Values of Humanism to Avoid the Global Terrorism”. Indonesia,2016

The annual Strategic conference of the Ministry of Defense Research Authority 2016 (Research)

The Fifth International Arab Tourism Conference entitled (Recent Trends in the Tourism and Hospitality Industry in the Arab World) 2014 (Research)

The Sixth International Conference of the Faculty of Tourism and Hotels, Alexandria University entitled (Tourism in a Changing World of Opportunities and Challenges) - 2014(Research)

The seventh international conference for tourism under the title (Tourism Industry between Present Challenges and Future Hopes) - Fayoum University - Faculty of Tourism and Hotels – 2013 (Research)

The Seventh International Conference of the Faculty of Tourism, 6th of October University, entitled (Tourism in the Twenty-First Century, an Economic and Social Entrance) - 2011(Research)

The Ninth International Scientific Conference of the Faculty of Commerce, Alexandria University, entitled (Towards a New Formulation of the State's Role in the National Economy in Light of the Global Financial Crisis) , 2009 (Research)

“UNDP Conference “Women’s Participation in Post-Revolutionary Parliamentary Elections: Comparative Experience for Egypt, Libya and Tunisia” , 2012. (Speaker)

Writing a monthly column on Economic and political issues of interest to the Voice of Belady Journal in America Writing articles for Algomhoria, Alnahar, Alakhbar Journals

Coordinator of cooperation agreements and MOUs between MUST University and local and international institutions, including the Ministry of Communications and Information Technology, the Ministry of Youth and Sports, Institute for Leadership

Popular Writing &
Media Contact

Coordination

Quality Assurance Activities

Development, Egyptian Banking Institute, the Partnership for Development program, CFA Society, and Small and Medium Enterprises Development Agency.

Developing academic standards for the Finance and Investment Program (ARS), Egypt's first accredited standards for the programme.

Developing the new Finance and Investment academic programme. (MUST)

Developing and implementing the strategic plan for community service and environmental development in Business College. (MUST)

Participating in the creation of the College's Ethics Codes

Participate in preparing the quality file for Finance and Investment Program.

Developing graduate programs (Master & MBA, PhD, DBA) for Finance and Investment

Designing and implementing training programs for staff and students.

Member of different committees in business college (MUST) and Tourism & hotels Faculty (Alex. University)

Member of the Department of Tourism Studies Council 2009- Feb.2012

Marketing Coordinator for the Public Services Unit 2010- Feb.2012

Member of the Board of Directors of the Public Services Unit 2010- Feb.2012

Teaching

International Finance

Fundamentals of Finance

Monetary and Banking Policies

Central Banks

Investment Decisions and Financial Problems

Financial Policies for institutions

Financial Intermediaries

International Business

Principles of Economics

Micro & Macro Economics

Projects Feasibility Studies

Transportation Economics

Applications on Feasibility Studies

Contemporary Economic Problems

Integrated Marketing Communications
 New Trends in Marketing
 Principles of Management
 Strategic Planning
 Heritage Management
 Business Ethics
 Public Relations
 Customers Psychology
 Tourism in the Contemporary International Economy
 Tourism and Hotels Economics
 Specialized Enterprises Management
 Conferences Organizing and Managements
 Special Events Managements
 Graduation Project

Languages

Arabic Native
 English Full
 Italian Professional
 French Limited

Awards

Administrative Control Authority 2017
Arab Women Organization 2015
Certificates of Achievement 2015, 2016, 2017, 2018, 2019
 (Best research) Defense College -Nasser Higher Military Academy 2018, 2019
Certificates of Excellence- African Decision Makers Program
 War College -Nasser Higher Military Academy
Certificate of Appreciation - Air Defense Command 2019
 Ministry of Defense
Certificate of Appreciation for Outstanding Performance 2018
 Ain Shams University.
Certificate of Achievement 2015, 2017
 Higher Commission for Scientific Research, Ministry of Defense
Certificate of Achievement 2015
 Middle East Studies Center, Ain Shams University